



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR – \$25,000

*Estimated Fair Market Value = \$8,075*

#### BENEFITS:

- Complimentary Shore Run/Walk entries for your company team (up to 15)
- A table at the post-race reception Party in the Park with opportunity for giveaways and promotional items

#### RECOGNITION:

- Presenting sponsorship of the 2009 Shore Run/Walk; event would be named “2009 Shore Run/Walk presented by (your company name here)”
- Presenting sponsor logo recognition on 2009 Shore Run/Walk brochure
- Presenting sponsor logo recognition on 2009 Shore Run/Walk poster
- Presenting sponsor logo recognition on 2009 Shore Run/Walk T-shirt
- Presenting sponsor logo recognition on 2009 Shore Run/Walk race/walk participant bib
- Presenting sponsor name recognition on broadcast e-mails to all participants
- Presenting sponsor name recognition in event-related press release
- Presenting sponsor verbal name recognition at the start of each race/walk
- Opportunity to display three company-provided banners or signage at the event
- Opportunity to speak during the post-race reception
- Presenting sponsor logo recognition on the 2009 Shore Run/Walk Web site, [www.fhcrc.org/shorerun](http://www.fhcrc.org/shorerun)
- A route sign placed on each of the three race/walk routes (three total placements)

*Please note: customized packages are available; fair market value will be adjusted accordingly; deadlines vary; availability of benefits depends on commitment date.*



**PLATINUM SPONSOR – \$15,000**

*Estimated Fair Market Value = \$7,175*

**BENEFITS:**

- Complimentary Shore Run/Walk entries for your company team (up to 10)
- A table at the post-race reception Party in the Park with opportunity for giveaways and promotional items

**RECOGNITION:**

- Logo recognition on 2009 Shore Run/Walk brochure
- Logo recognition on 2009 Shore Run/Walk poster
- Logo recognition on 2009 Shore Run/Walk T-shirt
- Logo recognition on 2009 Shore Run/Walk race/walk participant bib
- Name recognition in event-related press release
- Verbal name recognition at the start of each event
- Opportunity to speak during the post-race reception
- Opportunity to display two company-provided banners or signage at the event
- Name recognition on the 2009 Shore Run/Walk Web site, [www.fhcrc.org/shorerun](http://www.fhcrc.org/shorerun)
- A route sign placed in two different locations along the race/walk routes (two total placements)

Please note: customized packages are available; fair market value will be adjusted accordingly; deadlines vary; availability of benefits depends on commitment date.



**FINISH LINE SPONSOR – \$12,500**

*Estimated Fair Market Value = \$6,675*

**BENEFITS:**

- Complimentary Shore Run/Walk entries for your company team (up to 10)
- A table at the post-race reception Party in the Park with opportunity for giveaways and promotional items

**RECOGNITION:**

- Logo recognition on 2009 Shore Run/Walk brochure
- Logo recognition on 2009 Shore Run/Walk poster
- Logo recognition on 2009 Shore Run/Walk T-shirt
- Name recognition in event-related press release
- Verbal name recognition at the start of each event
- Opportunity to speak during the post-race reception
- Opportunity to display one company-provided banner or signage at the event
- Name recognition on the 2009 Shore Run/Walk Web site, [www.fhcrc.org/shorerun](http://www.fhcrc.org/shorerun)
- A route sign placed in two different locations along the race/walk routes (two total placements)

Please note: customized packages are available; fair market value will be adjusted accordingly; deadlines vary; availability of benefits depends on commitment date.

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**GOLD SPONSOR – \$7,500**

*Estimated Fair Market Value = \$2,425*

**BENEFITS:**

- Complimentary Shore Run/Walk entries for your company team (up to 10)
- A table at the post-race reception Party in the Park with opportunity for giveaways and promotional items

**RECOGNITION:**

- Name recognition on 2009 Shore Run/Walk brochure
- Name recognition on 2009 Shore Run/Walk Poster
- Name recognition on 2009 Shore Run/Walk race/walk participant bib
- Opportunity to display your company-provided banner or sign at the event
- Name recognition on the 2009 Shore Run/Walk Web site, [www.fhcrc.org/shorerun](http://www.fhcrc.org/shorerun)
- A route sign placed in two different locations along the race/walk routes (two total placements)

Please note: customized packages are available; fair market value will be adjusted accordingly; deadlines vary; availability of benefits depends on commitment date.



**SILVER SPONSOR – \$5,000**

*Estimated Fair Market Value = \$1,375*

**BENEFITS:**

- Complimentary Shore Run/Walk entries for your company team (up to 10)
- A table at the post-race reception Party in the Park with opportunity for giveaways and promotional items

**RECOGNITION:**

- Name recognition on 2009 Shore Run/Walk poster and race/walk participant bib
- Name recognition on the 2009 Shore Run/Walk Web site, [www.fhcrc.org/shorerun](http://www.fhcrc.org/shorerun)
- One route sign placed along a race/walk route

*Please note: customized packages are available; fair market value will be adjusted accordingly; deadlines vary; availability of benefits depends on commitment date.*

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**BRONZE SPONSOR – \$1,500**

*Estimated Fair Market Value = \$275*

**BENEFITS:**

- Complimentary Shore Run/Walk entries for your company team (up to five)

**RECOGNITION:**

- Name recognition on the 2009 Shore Run/Walk Web site, [www.fhcrc.org/shorerun](http://www.fhcrc.org/shorerun)
- One route sign placed along a race/walk route



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### **PARTY-IN-THE-PARK SPONSOR – \$500**

*Estimated Fair Market Value = \$400*

#### **BENEFITS:**

- A table at the post-race reception Party-in-the-Park with opportunity for giveaways and promotional items
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### **ROUTE SIGN – \$300**

*Estimated Fair Market Value = \$50*

#### **BENEFITS:**

- Full color (18" x 24") route sign with your identity, and/or name placed along race and walk route OR
- In lieu of or in addition to a corporate identity, add a personal message to friends, family and run/walk participants

*Please note: customized packages are available; fair market value will be adjusted accordingly; deadlines vary; availability of benefits depends on commitment date.*